

UČNI NAČRT PREDMETA / SUBJECT SPECIFICATION

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|----------------|-----------------------|
| Predmet: | KORPORACIJSKA KULTURA |
| Subject Title: | CORPORATION CULTURE |

| Študijski program Study programme | Študijska smer Study field | Letnik Year | Semester Semester |
|--------------------------------------|-------------------------------|----------------|----------------------|
| LOGISTIKA SISTEMOV | | 2 | 3 |
| LOGISTICS OF SYSTEMS | | | |

Vrsta predmeta / Course type: Obvezni / Core subject

Univerzitetna koda predmeta / University course code: DR

| Predavanja Lectures | Seminar Seminar | Sem. vaje Tutorial | Lab. vaje Lab work | Teren. vaje Field work | Samost. delo Individ. work | ECTS |
|------------------------|--------------------|-----------------------|-----------------------|---------------------------|-------------------------------|------|
| 25 | | | | | 425 | 15 |

Nosilec predmeta / Lecturer: VOJKO POTOČAN

Jeziki / Languages: Predavanja/ Lecture: SLOVENSKI / SLOVENE
 Vaje / Tutorial: SLOVENSKI / SLOVENE

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti: Ni pogojev. Prerequisites: None.

Vsebina:
 Temeljna področja obravnave predmeta so naslednja:

- Organizacijska kultura
- Izhodišča za organizacijsko kulturo
- Kulturne dileme v poslovanju
- Kultura socialne odgovornosti poslovanja
- Načela kulture za delovanje (in obnašanje) posameznike
- Načela kulture za delovanje (in obnašanje) organizacije
- Primeri organizacijske kulture

Content (Syllabus outline):
 Basic areas of course are:

- Organization Culture
- Starting points for Organizational Culture
- Cultural dilemmas in business
- Culture of Social Responsibility of business
- Principles of culture for working (and behaviour) for individuals
- Principles of culture for working (and behaviour) for organizations
- Cases of organizational culture from business practice

Temeljna literatura in viri / Textbooks:

Alvesson, M. (2002): *Understanding Organizational Culture*. SAGE, London.

Bohinc, .R. (2001): *Korporacijsko upravljanje: ZDA, Evropa, Slovenija*. FDV, Ljubljana.

Cameron, K., Quinn, R. (2006): *Diagnosing and Changing Organizational Culture*. Prentice Hall, New York.

Deal, T., Kennedy, A. (2000): *Corporate Cultures*. Perseus Book, New York.

Jeffrey A. Rosenweig, J. (1998): *Winning the global game*. Free Press, New York.

Jennings, M. (2005). *Business: Its Legal, Ethical and Global Environment*. South-Western Pub, Brentford.

Thomas, D., Inkson, K. (2004): *Culture Intelligence*. Berrett-Koehler, San Francisco.

A list of additional study materials (published studies, journals, etc.) will be distributed when the module begins.

Cilji: _____ Objectives: _____

Osnovni namen predmeta je seznaniti študente z izbranimi izhodišči in značilnostmi organizacijske/korporacijske kulture.

Temeljni cilji predmeta so:

- diskusija o pomenu kulture v poslovanju,
- spoznanje različnih teoretičnih in metodoloških pristopov za študij kulture,
- predstavitev vpliva kulture na organizacijo.

Navedene cilje je mogoče doseči na osnovi spoznanja vloge in pomena:

- organizacijske kulture v okviru celovite kulture (tj. osebne kulture, organizacijske kulture, družbene kulture),
- organizacijske kulture v poslovanju ter
- vpliva organizacijske kulture na okolje.

S tem bodo študentje pridobili potrebna spoznanja (in znanja) za nadaljnjo samostojno izobraževanje, usposabljanje in samo-izgrajevanje na področju poslovne etike.

The course introduces the subjects of Corporate Culture and its application to business and others organizational systems.

Basic goals of course are:

- discussion about importance of culture in business,
- presentation of different theoretical and practical approaches for study of organization culture, and
- presentation of influence of organization culture on business.

It provide an application of cultural principles to analysis of different (e.g. areas, levels, and phases of) business in different (e.g. sorts, types, and kinds) organizational systems in order to give the students the knowledge and skills to understand the further study of organization culture. .

The purpose of the course is to enable students to understand the role and importance of organization culture in business systems.

Predvideni študijski rezultati:

Znanje in razumevanje:

Ob zaključku predmeta bodo udeleženci:

- Pridobili splošno znanje o organizacijski kulturi,
- Pridobili specifično znanje o uporabi organizacijske kulture v različnih organizacijskih sistemih,
- Razvili sposobnost za uporabo kulture v različnih organizacijskih sistemih,
- Razvili sposobnost razumevanja managementskega vidika organizacijske kulture,
- Razvili sposobnost za uporabo splošnega in specifičnega znanja o organizacijski kulturi v praksi,
- Razvili sposobnost za obravnavo praktičnih kulturoloških problemov v sodobnih organizacijskih sistemih

Prenesljive/ključne spretnosti in drugi atributi:

Komunikacijske spretnosti, spretnost za uporabo teoretičnega znanja v praksi, spretnost kreativnega raziskovanja realnosti, sposobnost za praktično uporabo znanja, sposobnost sistemskega razmišljanja.

Intended learning outcomes:

Knowledge and Understanding:

By the end of the course participants should:

- Gain the general knowledge about corporate culture,
- Gain the specific knowledge for implementation of organization culture in different organizational systems,
- Develop the ability to apply culture in different organizational systems,
- Develop the ability to understand managerial viewpoint of organization culture,
- Developed the capacity to apply general and specific knowledge about culture in practice,
- Developed the ability to discuss about practical problems of culture in contemporary organizational systems.

Transferable/Key Skills and other attributes:

Communication skills, capability of application of knowledge, capability of discussion, skills about creative researching of reality, capacity to practical use of knowledge, capacity to systems thinking.

Metode poučevanja in učenja:

Predmet vključuje različne metode poučevanja in učenja, kot so:

predavanja, predstavitve študentov in samostojni študij študentov.

Learning and teaching methods:

This course uses a range of teaching methods including:

lectures, discussion groups, videos and films, case studies, student presentation and independent study.

| Načini ocenjevanja: | Weight (in %) | Assessment: |
|-------------------------------|---------------|---|
| - Aktivno delo na predavanjih | 40 % | Type (examination, oral, coursework, project): |
| - Seminarska naloga | 60 % | Active work at lectures and tutorials Individual course papers |

Reference nosilca / Lecturer's references:

1. POTOČAN, Vojko, MULEJ, Matjaž. Challenging managerial dilemmas of operations management. *Cybern. syst.*, 2012, vol. 43, no. 6, str. 493-514, doi: [10.1080/01969722.2012.708614](https://doi.org/10.1080/01969722.2012.708614). [COBISS.SI-ID [11161372](#)]
2. ZAVRŠNIK, Bruno, POTOČAN, Vojko. Development of the Slovenian textile and clothing industry. *Ind. text. (Bucur., 1994)*, 2012, vol. 63, no. 4, str. 204-207. [COBISS.SI-ID [11150108](#)]
3. POTOČAN, Vojko, NEDELKO, Zlatko, MULEJ, Matjaž. Influence of organizational factors on management tools usage in Slovenian organizations. *Inž. ekon.*, 2012, vol. 23, no. 3, str. 291-300. [COBISS.SI-ID [11143196](#)]
4. MULEJ, Matjaž, POTOČAN, Vojko, ŽENKO, Zdenka, HRAST, Anita, ŠTRUKELJ, Tjaša. Social responsibility : a crucial knowledge and ethics. *International journal of knowledge and systems science*, 2011, vol. 2, no. 4, str. 21-38, doi: [10.4018/jkss.2011100103](https://doi.org/10.4018/jkss.2011100103). [COBISS.SI-ID [10973980](#)]
5. NEDELKO, Zlatko, POTOČAN, Vojko. The Organizational Viewpoint of Project Working. *The Journal of American Academy of Business*, Mar. 2011, vol. 16, no. 2, str. 153-159. [COBISS.SI-ID [10550556](#)]
6. RALSTON, David A., POTOČAN, Vojko. A twenty-first century assessment of values across the global workforce. *J. bus. ethics*, Nov. 2011, vol. 104, no. 1, str. 1-31, doi: [10.1007/s10551-011-0835-8](https://doi.org/10.1007/s10551-011-0835-8). [COBISS.SI-ID [10830876](#)]
7. POTOČAN, Vojko, MULEJ, Matjaž. Managing organizational change as innovation. *Journal of international business management & research*, 2011, vol. 2, iss. 4, str. 32-46. [COBISS.SI-ID [10734876](#)]
8. NEDELKO, Zlatko, POTOČAN, Vojko. Manager's attitudes towards green logistics. *Logistics & sustainable transport*. [Spletna izd.], 17-03-10, vol. 2, iss. 1, [19] str. <http://www.ilst.org/uploads/28-nedelko-potocan-icls-celje.pdf>. [COBISS.SI-ID [10456604](#)]
9. POTOČAN, Vojko, MULEJ, Matjaž. Entrepreneurship of SMEs in the framework of globalization. *USA-China business review*, February 2010, vol. 9, no. 2, str. 17-30, 1 graf. prikaz, tabele. [COBISS.SI-ID [10181404](#)]
10. POTOČAN, Vojko. What culture do we need for economic development?. *The business review, Cambridge*, 2009, vol. 12, no. 1, str. 102-107. [COBISS.SI-ID [9851420](#)]