

UČNI NAČRT PREDMETA/COURSE SYLLABUS

Predmet:	KORPORACIJSKA KULTURA V OSKRBOVALNIH VERIGAH
Subject Title:	CORPORATION CULTURE IN SUPPLY CHAINS

Študijski program Study programme	Študijska smer Study field	Letnik Year	Semester Semester
LOGISTIKA SISTEMOV 3. stopnja		1.	1. in 2.
SYSTEM LOGISTICS 3 rd degree		1.	1. in 2.

Vrsta predmeta / Course type: IZBIRNI

Univerzitetna koda predmeta / University course code: DR

Predavanja Lectures	Seminar Seminar	Sem. vaje Tutorial	Lab. vaje Lab work	Teren. vaje Field work	Samost. delo Individ. work	ECTS
20					160	6

Nosilec predmeta / Lecturer: VOJKO POTOČAN

Jeziki / Languages:	Predavanja/ Lecture:	SLOVENSKI / SLOVENE
	Vaje / Tutorial:	SLOVENSKI / SLOVENE

Prerequisites:

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Ni pogojev za sodelovanje pri tem predmetu.

There are no prerequisites for this course.

Vsebina:

Temeljna področja obravnave predmeta so naslednja:

- 1 Korporacijska kultura
 - 1.1 Teoretična izhodišča za obravnavo korporacijske kulture
 - 1.2 Korporacijska kultura v poslovanje
 - 1.3 Integrativni vidik korporacijske kulture
 - 1.4 Diferencialni vidik korporacijske kulture
 - 1.5 Management korporacijske kulture
- 2 Korporacijska kultura in oskrbovalne verige
 - 2.1 Pomen in vloga korporacijske kulture v oskrbovalni verigi
 - 2.2 Vloga kulture posameznikov v oskrbovalni verigi
 - 2.3 Kulturne dileme v oskrbovalni verigi
 - 2.4 Organizacijska klima oskrbovalne verige
 - 2.5 Različni pristopi za uporabo korporacijske kulture v oskrbovalni verigi
- 3 Obravnava primerov iz poslovne prakse
 - 3.1 Korporacijska kultura in spremembe
 - 3.2 Korporacijska kultura in trajnostni razvoj
 - 3.3 Korporacijska kultura in poslovna etika
 - 3.4 Korporacijska kultura v različnih oskrbovalnih verigah

Content (Syllabus outline):

Basic areas of course are:

- 1 Corporate culture
 - 1.1 Theoretical starting points for consideration of corporate culture
 - 1.2 Corporate culture in business
 - 1.3 Integral viewpoint of corporate culture
 - 1.4 Differential viewpoint of corporate culture
 - 1.5 Management of corporate culture
- 2 Corporate culture and supply chain
 - 2.1 The importance and role of corporate culture in supply chain
 - 2.2 The role of individuals' culture in supply chain
 - 2.3 Cultural dilemmas' in supply chain
 - 2.4 Organizational climate in supply chain
 - 2.5 Different approaches for implementation of corporate culture in supply chain
- 3 Cases from business practice
 - 3.1 Corporate culture and change
 - 3.2 Corporate culture in sustainable development
 - 3.3 Corporate culture and business ethics
 - 3.4 Corporate culture in diversified supply chains

Temeljni literatura in viri / Textbooks:

Osnovna literatura / Essential sources:
Izbrana poglavja iz/Some Chapters from:

Cameron, K., Quinn, R. (2011). *Diagnosing and Changing Organizational Culture: Based on the Competing Values Framework*. Jossey-Bass, San Francisco.

Kotter, J., Heskett, J. (2011). *Corporate Culture and Performance*. Free Press, New York.

Schein, E. (2016). *Organizational Culture and Leadership*. Jossey-Bass, San Francisco.

Dodatna literatura/Additional sources:

Deal, T., Kennedy, A. (2000): *Corporate Cultures*. Perseus Book, New York.

Alvesson, M. (2002): *Understanding Organizational Culture*. SAGE, London.

Cameron, K., Quinn, R. (2006): *Diagnosing and Changing Organizational Culture*. Prentice Hall, New York.

A list of additional study materials (published studies, journals, etc.) will be distributed when the module begins.

Cilji:

Osnovni namen predmeta je seznaniti študente z izbranimi izhodišči in značilnostmi korporacijske kulture ter vloge in pomena korporacijske kulture v oskrbnih verigah.

Temeljni cilji predmeta so predvsem naslednji:

- diskusija o pomenu korporacijske kulture v poslovanju,
- spoznanje različnih teoretičnih in metodoloških pristopov za študij korporacijske kulture,
- predstavitev vpliva korporacijske kulture na organizacijo in njeno delovanje,
- predstavitev vpliva korporacijske kulture na delovanje in vedenje oskrbovalnih verig ter
- opredelitev različnih možnih vrednostnih izhodišč za ustrezno delovanje in delovanje vseh subjektov oskrbovalnih verig.

Navedene cilje je mogoče doseči na osnovi spoznanja vloge in pomena: korporacijske kulture v okviru integralne kulture - tj. osebne kulture, kulture organizacije ter kulture družbe, kulture oskrbovalnih verig ter vpliva integralne kulture na delovanje oskrbovalnih verig.

Predmet omogoča študentom pridobitev potrebna spoznanja, znanja in spretnosti za nadaljnjo samostojno izobraževanje, usposabljanje in samo-izgrajevanje na področju korporacijske kulture.

Objectives:

The course introduces the subjects of Corporate culture and their application to business in general and in supply chains.

Basic goals of course are:

- discussion about importance of corporate culture in business,
- presentation of different theoretical and practical approaches for study of corporate culture,
- presentation of influence of organization culture on operating and behavior of organizations,
- presentation of influence of organization culture on operating and behavior of supply chains and
- presentation of different values basis for appropriate behavior and working at all subjects of supply chains.

For realization of above mentioned goals course provide presentations and explanations of corporate culture in frame of integral culture – i.e. personal culture, organizational culture, culture of society, culture of supply chains, and influences of integral culture on culture of supply chains.

Course offered students additional cognitions, knowledge and skills for their further study, qualification, and self-development in areas related with corporate culture.

Predvideni študijski rezultati:

Znanje in razumevanje:

Ob zaključku predmeta bodo udeleženci:

- pridobili splošno znanje o korporacijski kulturi,
- pridobili specifično znanje o uporabi korporacijske kulture v različnih organizacijskih sistemih,
- razvili sposobnost za uporabo teoretičnih spoznanj o korporacijski kulturi v različnih organizacijskih sistemih,
- razvili sposobnost razumevanja managementskega vidika korporacijske kulture,
- razvili sposobnost za uporabo splošnega in specifičnega znanja o korporacijski kulturi v praksi,
- razvili sposobnost za obravnavo problemov korporacijske kulture v sodobnih organizacijskih sistemih.

Intended learning outcomes:

Knowledge and Understanding:

By the end of the course participants should:

- gain the general knowledge about corporate culture,
- gain the specific knowledge for implementation of corporate culture in different organizational systems,
- develop the ability to apply corporate culture in different organizational systems,
- develop the ability to understand managerial viewpoint of corporate culture,
- developed the capacity to apply general and specific knowledge about corporate culture in practice,
- developed the ability to discuss about practical problems of corporate culture in contemporary organizational systems.

Prenesljive/ključne spretnosti in drugi atributi:
Komunikacijske spretnosti, spretnost za uporabo teoretičnega znanja v praksi, spretnost kreativnega raziskovanja realnosti, sposobnost za praktično uporabo znanja ter sposobnost sistemskega razmišljanja.

Transferable/Key Skills and other attributes:
Communication skills, capability of application of knowledge, capability of discussion, skills about creative researching of reality, capacity to practical use of knowledge and development of capacity for systems thinking.

Metode poučevanja in učenja:

Predmet vključuje različne metode poučevanja in učenja, kot so:
predavanja, diskusijske skupine, video predstavitve, primeri iz prakse, predstavitve študentov in samostojni študij študentov.

Learning and teaching methods:

This course uses a range of teaching methods including: lectures, discussion groups, videos, case studies, student presentation and independent study of students.

Načini ocenjevanja:	Delež (v %) / Weight (in %)	Assessment:
Aktivno delo na predavanjih.	40 %	Active work at lectures and tutorials.
Seminarska naloga.	60 %	Individual course papers.

Reference nosilca / Lecturer's references:

Izbrane objave v zadnjih 3 letih/Selected publications in last 3 years:

- BANALIEVA, Elitsa R., KARAM, Charlotte, RALSTON, David A., ELENKOV, Detelin, NAOUMOVA, Irina, DABIĆ, Marina, POTOČAN, Vojko, STARKUS, Arunas, DANIS, Wade, WALLACE, Alan. Communist footprint and subordinate influence behavior in post-communist transition economies. *Journal of world business*, ISSN 1090-9516, 2017, vol. 52, no. 2, str. 209-229. Kategorija: 1A1 (Z, A'', A', A1/2); uvrstitev: Scopus (d), SSCI, MBP.
- NEDELKO, Zlatko, MULEJ, Matjaž, POTOČAN, Vojko. How to requisitely holistically consider internal gaps of business ethic. *Kybernetes: the international journal of systems & cybernetics*, ISSN 0368-492X, 2017, vol. 46, no. 6, str. 914-932. kategorija: 1A4 (Z); uvrstitev: SCI, Scopus, MBP.
- POTOČAN, Vojko, NEDELKO, Zlatko, PELECKIENE, Valentina, PELECKIS, Kęstutis. Values, environmental concern and economic concern as predictors of enterprise environmental responsiveness. *Journal of business economics and management*, ISSN 2029-4433, 2016, no. 5, vol. 17, str. 685-700. Kategorija: 1A2 (Z, A', A1/2); uvrstitev: SSCI, Scopus (d), MBP.
- DABIĆ, Marina, POTOČAN, Vojko, NEDELKO, Zlatko. Personal values supporting enterprises' innovations in the creative economy. *Journal of the knowledge economy*, ISSN 1868-7873, 27. Jan. 2016, <http://link.springer.com/article/10.1007/s13132-016-0354-z/fulltext.html>, doi: [10.1007/s13132-016-0354-z](https://doi.org/10.1007/s13132-016-0354-z). Kategorija: 1A1 (Z, A'', A', A1/2); uvrstitev: Scopus (d), MBP.
- MALBAŠIĆ, Ivan, REY, Carlos, POTOČAN, Vojko. Balanced organizational values: From theory to practice. *Journal of business ethics*, ISSN 0167-4544, Aug. 2015, vol. 130, iss. 2, str. 437-446. Kategorija: 1A1 (Z, A'', A', A1/2); uvrstitev: Scopus (d), SSCI, Scopus (h), MBP.
- NEDELKO, Zlatko, POTOČAN, Vojko, DABIĆ, Marina. Current and future use of management tools. *E+M : ekonomie a management*, ISSN 1212-3609, 2015, vol. 18, no. 1, str. 28-45. Kategorija: 1A1 (Z, A'', A', A1/2); uvrstitev: Scopus (d), SSCI, MBP.
- POTOČAN, Vojko, NEDELKO, Zlatko. *Supply chain management and management tools*. Harlow (England) [etc.]: Pearson Education, cop. 2017. 186 str., ilustr. ISBN 978-1-78449-618-0. [COBISS.SI-ID [12690204](https://www.cobiss.si/id/12690204)]. Kategorija: 2A (Z, A'', A', A1/2).