

UČNI NAČRT PREDMETA / COURSE SYLLABUS

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|---------------|------------------------|
| Predmet: | EKONOMIKA V LOGISTIKI |
| Course title: | ECONOMICS IN LOGISTICS |

| Študijski program in stopnja Study programme and level | Študijska smer Study field | Letnik Academic year | Semester Semester |
|---|-------------------------------|-------------------------|----------------------|
| LOGISTIKA SISTEMOV 1.stopnja | | 1. | 2. |
| SYSTEM LOGISTICS 1. degree | | | |

Vrsta predmeta / Course type: OBVEZNI

Univerzitetna koda predmeta / University course code: UN

| Predavanja Lectures | Seminar Seminar | Vaje Tutorial | Klinične vaje Laboratory work | Druge oblike študija Field work | Samost. delo Individ. work | ECTS |
|------------------------|--------------------|------------------|----------------------------------|------------------------------------|-------------------------------|------|
| 24 e-P 21 a-P | | 24 e-V 21 a-V | | | 150 | 8 |

Nosilec predmeta / Lecturer: BOJAN ROSI

Jeziki / Languages: Predavanja / Lectures: SLOVENSKI / SLOVENE
 Vaje / Tutorial: SLOVENSKI / SLOVENE

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Prerequisites:

Ni pogojev

None

Vsebina:

Content (Syllabus outline):

- Uvod v ekonomiko in vloga v logistiki
- Opredelitev ekonomike, redkost in izbira, gospodarjenje
- Podjetje, gospodarske družbe in logistika
- Mikroekonomija, makroekonomija
- Tržni mehanizem, ponudba in povpraševanje
- Tržno ravnovesje
- Poslovanje logističnih sistemov
- Teorija proizvodnje
- Prvine poslovnega procesa
- Stroški
- Amortizacija
- Kalkulacije stroškov logističnih storitev
- Oblikovanje prodajnih cen in tarifni sistemi
- Teorija oblikovnja cen

- Introduction to economics and its role in logistics
- Definition of economics, rarity and choice, management
- A company, commercial companies and logistics
- Microeconomics, macroeconomics
- Market mechanism, offer and demand
- Market equilibrium
- Operation of logistics systems
- Theory of production
- Costs
- Amortization
- Calculation of costs of logistics services
- Pricing and tariff systems
- Theory of pricing
- The importance of tariff systems

- Pomen tarifnih sistemov
- Osnovni pojmi tarifnih sistemov
- Sistemi tarif v logistiki in prometu
- Tarifna načela in oblikovanje tarif
- Prihodki, odhodki in poslovni izid
- Tržne strukture
- Monopol in popolna konkurenca
- Riziko in dobiček
- Analiza praga pokritja
- Učinkovitost in uspešnost in konkurenčnost
- Merjenje učinkovitosti in uspešnosti
- Temeljni računovodski izkazi
- Konkurenčnost
- Doseganje konkurenčne prednosti

- Basic concepts of tariff systems
- Tariff systems in logistics and transport
- Tariff principles and tariff setting
- Incomes, expenses and business outcome
- Market structures
- Monopoly and total competitiveness
- Risk and profit
- Analysis of the threshold of cover
- Efficiency, performance and competitiveness
- Measuring efficiency and performance
- Basic financial statements
- Competitiveness
- Achieving competitive advantage

Temeljni literatura in viri / Readings:

Rebernik, M. T, Ekonomika podjetja, Gospodarski vestnik, 2008, ISBN: 978-961-247-080-7
COBISS.SI-ID 241310208

Škerbic, M.T: Ekonomika podjetja, Ljubljana, Gospodarski vestnik, 1991, ISBN: 86-7061-032-9, COBISS.SI-ID: 24740352.

Oblak, H.,: Tarifni sistemi in kalkulacije v prometu, Maribor, Ekonomsko-poslovna fakulteta, 1996, COBISS.SI-ID: 3010332.

Greene, D. and D. Jones: The full costs and benefits of transportation, Springer, 2006, ISBN-10: 3540631232

SAMUELSON, P. A. Nordhaus, W.: Microeconomics, 18th ed. – Boston (Mass.) : Irwin McGraw-Hill, cop. 2005. - XXII, ISBN 0-07-111298-7, COBISS.SI-ID 15902694

Cilji in kompetence:

- spoznajo osnovne pojme ekonomike in poslovanja podjetij,
- usvojijo temeljna znanja iz ekonomike,
- spoznajo pomen ekonomije v logistiki,
- razvijejo si ekonomsko mišljenje in občutek za racionalno ekonomsko poslovanje podjetij,
- pridobijo občutek za ekonomiko v logistiki

Objectives and competences:

- Students:
- are familiarised with basic concepts of economics and business operations,
- acquire fundamental knowledge of logistics,
- are familiarised with the importance of economics in logistics
- develop economic thinking and the ability to understand rational business operations of enterprise
- gain the ability to understand economics in logistics

Predvideni študijski rezultati:

- Znanje in razumevanje:
- Študenti usvojijo temeljne kategorije gospodarjenja in ekonomike podjetja;
- Študenti se seznanijo s tržnim mehanizmom, stroški proizvodnje in oblikovanjem prodajnih cen;
- Študenti spoznajo ekonomske pojme, njihovo medsebojno povezanost in odvisnost ter značilnosti in zakonitosti gospodarjenja v poslovnih sistemih (podjetjih);
- Spoznajo pomen ekonomskega razmišljanja pri reševanju logističnih problemov in znajo povezati ekonomsko miselnost in logistiko
- Spoznajo pomen tarifnih sistemov

Intended learning outcomes:

- Knowledge and understanding:
- Students understand the fundamental categories of management and business economics;
- Students are familiarised with market mechanism, production costs and pricing;
- Students are familiarised with terminology of economics and interconnectivity and interdependence of terms, as well as with characteristics and legalities of managing business systems (companies)
- Students learn about the importance of economic thinking for solving logistical problems and they are able to link economic thinking and logistics
- Students understand the importance of tariff

- Prenesljive/ključne spretnosti in drugi atributi:
- Štu študenti pridobijo potrebno znanje iz ekonomike podjetja - mikroekonomije, ki jim bo omogočalo razumevanje gospodarskih zakonitosti, gospodarno razmišljanje in razsojanje ter tvorno vključevanje v timsko sodelovanje pri poslovnem odločanju pri ekonomskih odločitvah v tržnem okolju;
- Študenti se oblikujejo kot samostojno misleči in v reševanje problemov usmerjeni ljudje.

systems

- Transferable/Key skills and other attributes:
- Students gain relevant knowledge of business economics – microeconomics, that will enable them to better understand business legalities and economic evaluation as well as integration into team co-operation when making business decisions in marketing environment;
- Students develop greater independence of thought and the ability to solve problems.

Metode poučevanja in učenja:

Predavanja: pri predavanjih študent spozna teoretične vsebine predmeta. Del predavanj se izvaja na klasični način v predavalnici, del pa v obliki e-predavanj (e-predavanja se lahko izvajajo na videokonferenčni način ali s pomočjo posebej v ta namen didaktično pripravljenih e-gradiv v virtualnem elektronskem učnem okolju).

Vaje: pri vajah študent utrdi teoretično znanje in spozna aplikativne možnosti. Del vaj se izvaja na klasični način v predavalnici, del pa v obliki e-predavanj (e-vaje se lahko izvajajo na videokonferenčni način ali s pomočjo posebej v ta namen didaktično pripravljenih e-gradiv v virtualnem elektronskem učnem okolju).

Learning and teaching methods:

Lectures: students understand the theoretical frameworks of the course. Part of the lecture course is in a classroom while the rest is in the form of e-learning (e-lectures may be given via video-conferencing or with the help of specially designed e-material in a virtual electronic learning environment).

Tutorials: Students enhance their theoretical knowledge and are able to apply it. Part of the seminar is in a classroom while the rest is in the form of e-learning (e-seminars may be given via video-conferencing or with the help of specially designed e-material in a virtual electronic learning environment).

| Načini ocenjevanja: | Delež (v %) / Weight (in %) | Assessment: |
|--|--|--|
| <ul style="list-style-type: none"> ▪ Pisni izpit ▪ Obveznosti iz vaj | <ul style="list-style-type: none"> ▪ 70% ▪ 30% | <ul style="list-style-type: none"> ▪ Written exam ▪ Seminar work assignments |

Reference nosilca / Lecturer's references:

1. BORŠIČ, Darja, BEKŮ, Jani. Purchasing power parity in the Czech Republic and Slovenia: an empirical test = Pariteta kupne moči na Češkem in v Sloveniji: empirično preverjanje. *Naše gospod.*, 2007, letn. 53, št. 1/2, str. 48-54. [COBISS.SI-ID [9037084](#)]
2. BEKŮ, Jani, BORŠIČ, Darja. Purchasing power parity in transition economies : does it hold in the Czech Republic, Hungary and Slovenia?. *Post-communist econ. (Print)*, Dec. 2007, vol. 19, no. 4, str. [417]-432. [COBISS.SI-ID [9327132](#)]
3. BAHARUMSHAH, Ahmad Zubaidi, BORŠIČ, Darja. Purchasing power parity in Central and Eastern European countries. *Economics bulletin*, 2008, vol. 6, no. 32, str. 1-8. [COBISS.SI-ID [9590300](#)]
4. KAVKLER, Alenka, BORŠIČ, Darja. Analiza dejavnikov trajanja brezposelnosti v Sloveniji s Coxovim modelom sorazmernih tveganj = Analyzing factors of unemployment duration in Slovenia with the Cox proportional hazards model. *Naše gospod.*, 2008, letn. 54, št. 3/4, str. 3-9. [COBISS.SI-ID [9512220](#)]
5. BORŠIČ, Darja, KAVKLER, Alenka. Duration of regional unemployment spells in Slovenia. *Managing global transitions*, summer 2009, vol. 7, no. 2, str. 123-146. http://www.fm-kp.si/zalozba/ISSN/1581-6311/7_123-146.pdf.

[COBISS.SI-ID [3227863](#)]

6. KAVKLER, Alenka, DANACICA, Daniela-Emanuela, BABUCEA, Ana Gabriela, BIĆANIĆ, Ivo, BÖHM, Bernhard, TEVDOVSKI, Dragan, TOŠEVSKA, Katerina, BORŠIČ, Darja. Cox regression models for unemployment duration in Romania, Austria, Slovenia, Croatia, and Macedonia. *Rom. J. Econ. Forecast.*, 2009, 2, str. 81-104. [COBISS.SI-ID [9986844](#)]

7. BORŠIČ, Darja, KAVKLER, Alenka. Modeling unemployment duration in Slovenia using Cox regression models. *Transition studies review*. [Print ed.], 2009, vol. 16, no. 1, str. [145]-156. [COBISS.SI-ID [9854236](#)]

8. BORŠIČ, Darja, KAVKLER, Alenka, PAŠIĆ, Polona. Șomajul în Slovenia : impactul deosebirilor dintre sexe în perioadele de șomaj = Unemployment in Slovenia : impact of gender disparities during unemployment spells. *An. Univ. "Constantin Brâncuși" Târgu Jiu, Ser. Econ.*, 2010, vol. 2, no. 4, str. 286-300, graf. prikazi, tabele. http://www.utgjiu.ro/revista/ec/pdf/2010-04.ii/29_DARJA_BORSIC.pdf. [COBISS.SI-ID [10597148](#)]