

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	ANGLEŠKI JEZIK V LOGISTIKI 2
Course title:	THE ENGLISH LANGUAGE IN LOGISTICS 2

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
GOSPODARSKA IN TEHNIŠKA LOGISTIKA 1.stopnja		2.	4.
PROFESSIONAL HIGHER EDUCATION STUDY PROGRAMME ECONOMIC AND TECHNICAL LOGISTICS 1. degree			

Vrsta predmeta / Course type: IZBIRNI

Univerzitetna koda predmeta / University course code: VIS

Predavanja Lectures	Seminar Seminar	vaje Tutorial	Klinične vaje Laboratory work	Druge oblike študija Field work	Samost. delo Individ. work	ECTS
30 e-P 30 a-P		e-V a-V			120	6

Nosilec predmeta / Lecturer: POLONA VIČIČ

Jeziki / Predavanja / Lectures: Angleško / English
 Languages: Vaje / Tutorial:

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Prerequisites:

Ni pogojev

None

Vsebina:

Content (Syllabus outline):

- STRUKTURA IN VODENJE PODJETJA: različne vrste gospodarskih družb, gospodarske družbe v Sloveniji, oddelki v podjetjih, odnosi med delavci in delodajalci, reorganizacija podjetji, poslovni načrt.
- OSNOVE RAČUNOVODSTVA IN FINANC: vloga letnega poslovnega poročila, zgradba letnega poslovnega poročila (obvezni in neobvezni elementi poslovnega poročila).
- OSKRBA VERIGA: osnovne značilnosti oskrbne verige, proizvajalci, skladiščenje blaga, distribucija, prodaja, končni potrošniki.
- MARKETING: zgodovina marketinga, marketinške veščine, trženjski splet,

- CORPORATE ORGANIZATION AND GOVERNANCE: different types of business organisations, commercial companies in Slovenia, departments in a company, responsibilities in a company, reorganizing a company, business plan.
- BASIC ACCOUNTING AND FINANCE: the role of an annual report, anatomy of an annual report (obligatory and optional elements of annual report).
- SUPPLY CHAIN: basic characteristics of the supply chain, manufacturers, storage of goods, distribution, sales and end consumers.
- MARKETING: history of marketing, marketing

<p>oglaševanje in pospeševanje prodaje, mediji.</p> <ul style="list-style-type: none"> ▪ CARINA IN ŠPEDITERJI: carina in carinske dajatve, evropska carinska skupnost, carinska deklaracija, vloga špediterjev v procesu carinjenja. ▪ TRANSPORTNI DOKUMENTI IN PRAVNA ODGOVORNOST: kupoprodajna pogodba, plačilni pogoji, transportni dokumenti v cestnem, železniškem, zračnem in vodnem prometu, Incoterm-i. ▪ VRSTE TOVORA: definicije (tovor, tip tovora, embalaranje, transportna enota), klasifikacija tovora, nevarni tovor. ▪ PROMET IN OKOLJE: porast cestnega prometa, onesnaževanje okolja zaradi prometa, rešitve in alternative (trajnostni prevoz, biogoriva). ▪ Dobesedni in preneseni govor, pogojniki, trpni in tvorni način, predložne zveze ter ostale slovnične structure vezane na teme obravnavane pri predmetu.
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<p>skills, the four Ps, advertising and promotion, media.</p> <ul style="list-style-type: none"> ▪ CUSTOMS CLEARANCE AND FORWARDING AGENTS: customs and customs duties, EU Customs Union, customs declaration, the role of forwarding agents in the process of customs clearance. ▪ TRANSPORTATION DOCUMENTS: sales agreement, terms of payment, transportation documents in road, railway, air and water transport, Incoterms. ▪ TYPES OF CARGO: definitions (cargo, cargo type, packaging, transport unit), classification of cargo, hazardous cargo. ▪ TRAFFIC AND THE ENVIRONMENT: increase of road traffic, pollution caused by traffic, solutions and alternatives (sustainable transport, biofuels). ▪ Direct and reported speech, active and passive voice, common noun + prepositions and common verb + preposition combinations as well as other related grammatical structures.

Temeljna literatura in viri / Readings:

<p>Feketija, M.: English in Logistics 2: Professional Study Programme. »Vir je dostopen v elektronski obliki na naslovu«http://fl.uni-mb.si.</p> <p>Duckworth, M.: Oxford Business English Grammar and Practice. Oxford University Press, 2003. ISBN: 0-19-457-0797</p> <p>Mascull, B.: Business Vocabulary in Use. Cambridge University Press, 2003. ISBN: 0521775299.</p> <p>Dignen, S. Longman Business English Dictionary, Longman, cop. 2000. ISBN: 0-582-30606-X.</p>

Cilji in kompetence:

<p>Cilji tega predmeta so:</p> <ul style="list-style-type: none"> ▪ usposobljanje za pridobivanje in posredovanje informacij v angleščini s področja logistike ▪ pridobitev specifične terminologije s področja logistike ▪ razvijanje vseh štirih jezikovnih spretnosti (poslušanje, branje, pisanje, govorjenje) za razumevanje logičnih povezav v okviru strokovne informacije ter študijske tehnike in strategije za permanentno samoizobraževanje ▪ usposobljanje za samostojno govorno predstavitev v angleškem jeziku
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Objectives and competences:

<p>Objectives of this course are:</p> <ul style="list-style-type: none"> ▪ to be able to acquire and give information in the English language from the field of logistics ▪ to acquire subject specific terminology from the field of logistics ▪ to develop all four language skills (listening, reading, writing and speaking), in order to be able to understand the logical connections of expert information and student techniques and strategies for permanent self-learning ▪ to be able to give presentations in English

Predvideni študijski rezultati:

<p>Znanje in razumevanje:</p> <p>Po zaključku tega predmeta bo študent sposoben</p> <ul style="list-style-type: none"> ▪ obvladanja standardnih metod in postopkov angleškega jezika ▪ uporabljati slovarje in druge priročnike ▪ uporabe pridobljenega teoretičnega znanja
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Intended learning outcomes:

<p>Knowledge and understanding</p> <p>On completion of the course, the student will be able to</p> <ul style="list-style-type: none"> ▪ master standard methods and procedures of English ▪ use dictionaries and other resources ▪ use theoretical knowledge in real situations
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<p>v praksi</p> <p>Prenosljive/ključne spretnosti in drugi atributi:</p> <ul style="list-style-type: none"> ▪ razvoj veščin in spretnosti v uporabi znanja na svojem konkretnem strokovnem delovnem področju ▪ sposobnost samostojnega učenja ▪ sposobnost uporabe informacijske tehnologije ▪ sposobnost in spretnost dela v parih 	<ul style="list-style-type: none"> ▪ <p>Transferable/Key skills and other attributes:</p> <ul style="list-style-type: none"> ▪ development of skills and expertise in the use of knowledge in a specific technical working area ▪ ability to become an autonomous learner ▪ ability to apply information technology ▪ ability to work in pairs and groups
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Metode poučevanja in učenja:

Predavanja: pri predavanjih študent spozna teoretične vsebine predmeta. Del predavanj se izvaja na klasični način v predavalnici, del pa v obliki e-predavanj (e-predavanja se lahko izvajajo na videokonferenčni način ali s pomočjo posebej v ta namen didaktično pripravljenih e-gradiv v virtualnem elektronskem učnem okolju).

Learning and teaching methods:

Lectures: Students understand the theoretical frameworks of the course. Part of the lecture course is in a classroom while the rest is in the form of e-learning (e-lectures may be given via video-conferencing or with the help of specially designed e-material in a virtual electronic learning environment).

Načini ocenjevanja:	Delež (v %) / Weight (in %)	Assessment:
<ul style="list-style-type: none"> ▪ pisni izpit ▪ predstavitev posameznih tematskih sklopov in aktivno sodelovanje na predavanjih 	<ul style="list-style-type: none"> ▪ 60%; ▪ 40%; 	<ul style="list-style-type: none"> ▪ written examination ▪ presentation on chosen topics and active class participation

Reference nosilca / Lecturer's references:

1. VIČIČ, Polona. Implementing blended e-learning in ESP teaching/learning. V: ORTHABER, Sara (ur.), VIČIČ, Polona (ur.). *The importance of learning professional foreign languages for communication between cultures*. Celje: Faculty of Logistics, 2008, 3 str.
2. VIČIČ, Polona. *E-learning in language teaching/learning : paper at the 16th International IATEFL Slovenia Annual Conference "Recharging the batteries of/for success", Terme Topolšica, 12th-15th March 2009*. Topolšica, 2009.
3. The International Language Conference on the Importance of Learning Professional Foreign Languages for Communication Between Cultures, Celje, 24 and 25 September 2009, ORTHABER, Sara (ur.), VIČIČ, Polona (ur.). *Proceedings of the International Language Conference on the Importance of Learning Professional Foreign Languages for Communication Between Cultures 2009*. Celje: Faculty of Logistics, 2009. 1 optični disk (CD-ROM). ISBN 978-961-6562-33-1.
4. VIČIČ, Polona. *Moodle in ESP course : lecture, presented at the 18th Annual HUPE Conference, Croatia, Opatija, 15-18 April 2010*. 2010.
5. VIČIČ, Polona. *Spletni razred Moodle : samostojno predavanje in delavnica v sklopu strokovne delavnice SDUTSJ "Spletni razred Moodle in priprava e-gradiv za uspešno kombinirano poučevanje", 10.6.2010, Fakulteta za logistiko Celje*. Celje, 2010.
6. VIČIČ, Polona (ur.), ORTHABER, Sara (ur.). *Proceedings of the International Language Conference on the Importance of Learning Professional Foreign Languages for Communication Between Cultures 2010, Faculty of Logistics, Celje, 23 and 24 September 2010*. Celje: Faculty of Logistics, 2010. 1 optični disk (CD-ROM).